inseego

Food Truck Management

Meet David

David is the owner of a popular food truck in Atlanta, GA. After several years of long lines and great reviews, he decided to expand and purchased five additional trucks. Since quick transactions are the lifeblood of his business, he needs to make sure his network is up to the task.

The Problem

In his first truck, David used an app on his mobile phone to run his POS system. For his new fleet, however, David purchased dedicated POS tablets. Now he not only needs to connect each truck to the Internet, but he needs to keep an eye on network performance and cellular data usage to make sure the transactions at each truck are running smoothly and securely. Any he doesn't have extra time for a lot of running around.

The Inseego Solution

David decides to install ruggedized **Skyus 110B** USB gateway routers to connect his POS tablets to cellular service. To streamline management of the gateways and better monitor cellular usage, he also signs up for IoT Connect, Inseego's cloud-based device management platform. Now David can view cellular usage for each truck, receive alerts about device outages, network issues or data thresholds, and install firmware updates on each device from one central location. Best of all, he gets to put all of the time and cost savings back into growing his business.